

# White Rock Center of Hope

## STRATEGIC PLAN

### 2023 - 2024 - 2025

#### **Mission**

Cultivating hope through basic needs and personalized empowerment

#### **Vision**

An East Dallas where all thrive

#### **Values**

Faith  
Relationship  
Compassion



### **LIVING IN RELATIONSHIP**

1. Understanding and Respecting Our Neighbors
2. Strengthening Volunteer Leadership and Resources
3. Building Community Relationships and Support



### **EXPANDING COMMUNITY IMPACT**

1. Growing Development Capacity
2. Branding for Our Future



### **GROWING FROM GOOD TO GREAT**

1. Embracing Innovation
2. Restructuring Our Board