

WHITE ROCK
CENTER OF
HOPE

2023

ANNUAL
REPORT

Words of Hope

Over the last year, White Rock Center of Hope (WRCH) has increased the amount of basic needs assistance provided to the community, launched new empowerment focused offerings, and adopted an ambitious three-year strategic plan.

Your involvement enabled the continued growth in basic needs services. WRCH is thankful to our generous financial supporters and to a record number of volunteers. Additionally, WRCH hosted a wide variety of empowerment classes on the WRCH campus through partnerships with Dallas College, Frost Bank, and the White Rock YMCA. This year included major grant funded updates to the Food Pantry, including a grant from the North Texas Food Bank. And, it included the adoption and implementation of a three-year strategic plan focused on three core areas:

Living in Relationship

Expanding Community Impact

Growing from Good to Great

Thank you for investing in your community by cultivating hope and transforming lives.



DR. GREG SMITH
CHIEF EXECUTIVE OFFICER

Programs

White Rock Center of Hope cultivates hope through basic needs and empowerment programs in 5 East Dallas zip codes: 75214, 75218, 75223, 75228, & 75238. In 2023, WRCH launched empowerment programs providing personalized pathways to thriving.

Basic Needs & Empowerment



Food
Pantry



Clothing
Closet



Financial
Assistance



Empowerment
Programs



“

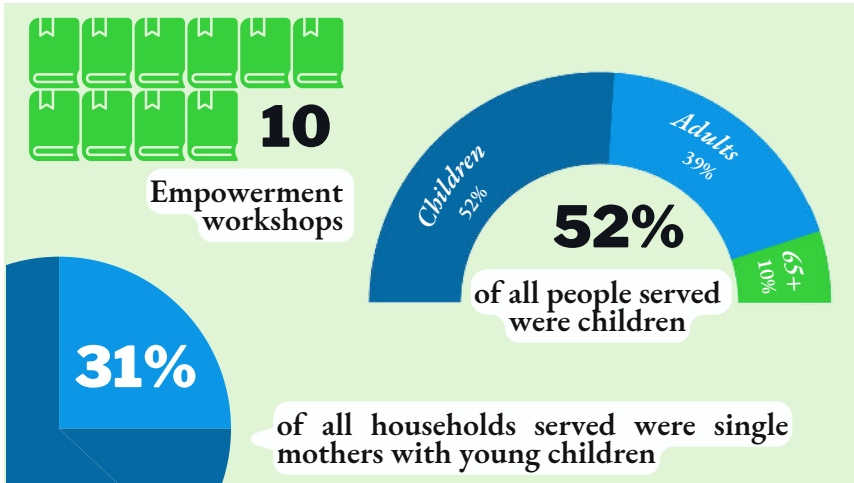
When I first came here you gave me the groceries I needed, but you also gave me smiles. That's what keeps me coming back!

- Amelia

”

Impact

1,866 households comprised of 5,864 people received help in the form of food, clothing, and housing assistance 20,237 times.



\$110,644
provided for rent & utilities



441,990
pounds of food distributed

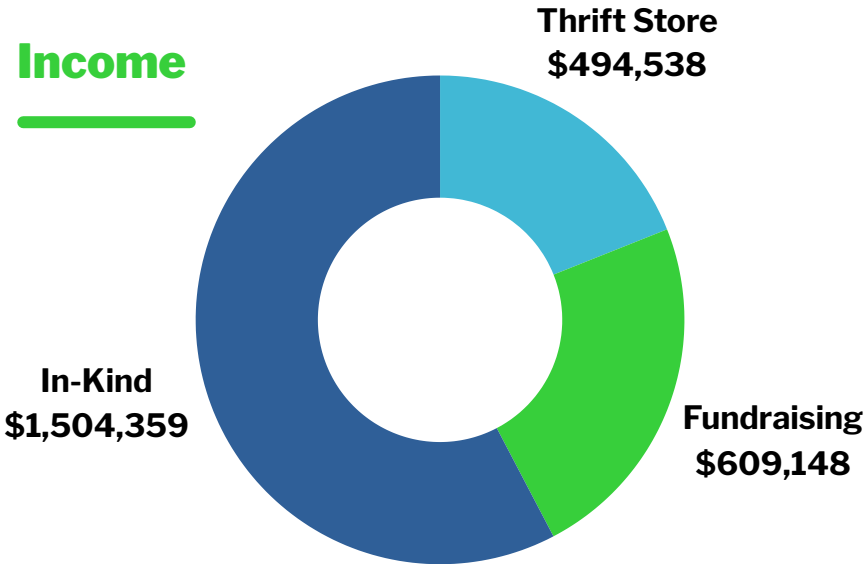


69,725
articles of clothing distributed

Financials

Actual financials for the fiscal year (FY) ending October 31, 2023, are provided below.

Income



Fundraising is comprised of

- Individuals & Businesses: 39.5% | \$241,388
- Foundations: 38.5% | \$234,351
- Churches: 13.8% | \$83,806
- Government Grants: 6.6% | \$40,000
- Other Income & Interest: 1.6% | \$9,603

Expenses

- Program Services: 88.8% | \$2,300,189
- Fundraising: 5.7% | \$146,493
- Management & General: 5.5% | \$143,111

Volunteers

White Rock Center of Hope is possible because neighbors volunteer to serve neighbors. Six days a week, community members donate their most valuable resource: themselves.



823
Individual
Volunteers



26,908
Hours
Served



\$805,894
Dollars
Saved

"I absolutely love WRCH's mission and being able to give back in my community"
-Margaret

Strategic Plan

White Rock Center of Hope will live into our new mission of cultivating hope through basic needs and personalized empowerment by executing the following strategic initiatives over the next 3 years.



Living in Relationship

1. Understanding and Respecting Our Neighbors
2. Strengthening Volunteer Leadership and Resources
3. Building Community Relationships and Support



Expanding Community Impact

1. Growing Development Capacity
2. Branding for Our Future



Growing from Good to Great

1. Embracing Innovation
2. Restructuring Our Board

Staff Leadership



Thrift Store

Diane Peyton-Leathers
Olivia Huerta
Meredith Giboney

Logistics

Chris Dennis
Robert Black
Vincent Thompson

Finance

Will Friend

Board of Directors

FY 2024 Officers

Michael DeGroat, *Chair*
Rev. Betsy Swetenburg, *Vice Chair*
Jim Hilliard, *Past President*

Michael Stettler, CPA, *Treasurer*
David Cossum, *Secretary*

FY 2024 Directors

Sue Bowen - Emily Cassady - Patsy Chalmers - Beth Hilliard
Rev. Dr. Chris Holder - Julie Keith - Shelley Meyer - Russ Pate
J. R. Ratliff - Veda Shaw - Bonnie Watt

Mission

***Cultivating hope
through basic
needs and
personalized
empowerment***

Vision

**An East Dallas
where all thrive**



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**Shop
Donate
Volunteer**

