



Cultivating Hope In East Dallas

Hopescope

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Fall 2024



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Hope in Action!

Thanks to your ongoing support and the guidance of a multi-year strategic plan, Hope took big bold steps toward our desired future impact over the last year.

Hope is fostering connections through initiatives like neighbor focus groups for feedback and guidance, empowerment classes on topics such as budgeting, cooking,

internet safety, and homeownership preparation with credit repair and savings advice.

Our outreach now includes an Ambassador Program. Ambassadors are available to come to community meetings, fairs, and events to share more about how Hope helps the community and how folks can get involved. When you are planning your next HOA gathering, service club meeting, networking event, or other community get together, consider inviting Hope to take part. Together, we're building an East Dallas where all can thrive.

If you are interested in booking a speaker or having Hope host a table at your event, contact Shelby Patterson via e-mail at Shelby@whiterockcenterofhope.org



Pickups are available for large donations. To schedule a driver call 469.250.7112

Thrift Store Hours

9:00 a.m. to 5:00 p.m.
Mon. – Sat.

Donations are welcome during store hours.



Have you seen our new sign?

The new sign on Garland Road showcases the full scope of services available within the walls of Hope!



Words of Hope

Happy New Year! (Hope’s fiscal year began on November 1)!

Thank you for helping Hope expand our impact in the East Dallas community. Compared to the prior fiscal year Hope grew in nearly every way imaginable, including:

- Total number of services provided: +98%
- Total unique neighbors served: +27%
- Pounds of food distributed: +69%
- Articles of clothing provided: +11%
- Empowerment participants: +329%
- Total volunteers: +32%



Dr. Greg Smith, CEO

HOPE IN ACTION (CONTINUED)



Volunteer engagement is growing with more than 1,000 people participating this year!

Twice-monthly Saturday drive through food distributions have significantly expanded outreach to food-insecure neighbors, contributing to the incredible overall increase in the pounds of food distributed. Now operating on weekdays with a fully self-selected model— an industry best practice —the Food Pantry empowers neighbors to choose the items they need, from fresh produce to specific options like creamy or crunchy peanut butter, providing dignity and choice in the process.

Thanks to several partners, Hope has added a refrigerated truck to our fleet, allowing for more efficient food pick up and distribution.

Coming Soon

- A covered donation drop-off experience
- Improvements to the Clothing Closet
- Enhancements to the Thrift Store Sales Floor

Hope is committed to continued growth by embracing innovation, exploring creative ideas, and remaining adaptable. While change can be challenging —and even difficult —it’s a necessary part of our journey from good to great.



WELCOME NEW STAFF MEMBER

Shelby Patterson, our new Volunteer and Communications Manager, comes to us from City Square. We are delighted to have her join the Development Team in a new role that was created as part of the strategic plan!

Shelby joined the staff in October and is devoting 2/3 of her time overseeing the volunteer program (for individuals and groups) and 1/3 to communications (both print and digital).

Shelby was a Program Manager at CitySquare and has considerable experience working directly with neighbors who are seeking hope. Additionally, she worked at Salvation Army and Wilshire Baptist Church. A long-time resident of East Dallas, Shelby first volunteered at Hope with her church as a teenager.

Shelby earned both her bachelor's and master's degrees in social work from the University of Texas at Arlington. Shelby reports to Kimberly Patterson, Director of Development.



WELCOME NEW BOARD MEMBERS

The Board of Directors is pleased to announce the addition of four new board members. The Class of 2027 will serve a three year term, November 1, 2024 - October 2027.

This group is the first elected since Hope adopted new bylaws and initiated a number of best practices related to board recruitment and board member expectations.



Mary Anne Hifler



Staci Schofield



Scott Storm



Pat Hadaway

A complete Board of Directors' list is available at whiterockcenterofhope.org/aboutus/people.html



White Rock Center of Hope
10021 Garland Road
P.O. Box 180358
Dallas, TX 75218
Phone: 214.324.8996
www.whiterockcenterofhope.org

White Rock Center of Hope Thrift Store

~
10021 Garland Road
Mon. - Sat. 9AM - 5PM
214.324.2020
~

*Selling new and gently used clothing,
household items, jewelry and
collectibles, donated by neighbors to
benefit neighbors in need!*

Cultivating Hope through Basic Needs & Personalized Empowerment

Hopescope *Fall 2024*



2024 North Texas Giving Day
Your generous giving was fully
matched and helped Hope raise
a total of **\$102,300** for the East
Dallas community.

NEW MATCH!!

Gifts received between now
and 12.31.24 will be matched
up to \$10,000!

IN REMEMBRANCE

We pause to remember the friends of White Rock Center of Hope who
have passed on from this life to the next during the past two years:

**Tom Artificavitch, Tracee Bond, Richard Bowlby, Ed Boyer, Nel
Cahill, Vivian Curry, Richard Hollander, John Paul Kelly, Shaun
Landfair, Pauline Marx, Pauline Millender, Mac Roberts, Edwina
Rossen, and Adele Wallace.**

Please consider leaving a gift to White Rock Center of Hope
in your will or legacy plan. Contact Kimberly Patterson for
specific information at Kimberly@whiterockcenterofhope.org